

HUTTON FOUNDATION/COX COMMUNICATIONS MARKETING GRANT

PURPOSE OF GRANT

To provide marketing communications tools necessary for nonprofit organizations to increase awareness of the unique programs and services they offer to the community in order to reach potential volunteers, donors, board members and funders.

ELEMENTS PROVIDED

- ⊗ Professionally produced 5 – 6 minute video.
- ⊗ Broadcast of video during half-hour program aired on Cox Communications Community Channel 8.
- ⊗ **OPTIONAL:** Production of a 10 minute PowerPoint presentation.

APPLICATION GUIDELINES & PROCEDURES

- ⊗ Please provide:
 - Agency Name, Address, Phone, Fax and E-Mail
 - List of All Agency Staff
 - List of Board Members
 - Itemized Annual Budget (including current Advertising/Marketing Expense)
- ⊗ No more than two (2) page description of product, service, anniversary or special event to be featured in marketing package.
- ⊗ Applications received year round.
- ⊗ Grant awarded four times each year – January, April, July and October.
- ⊗ Applications will be held 12 months from date of receipt.
- ⊗ Send application information to:

Hutton Foundation
26 West Anapamu Street, 4th Floor
Santa Barbara, CA 93101

*For additional information or questions, contact Pam Hamlin, Executive Director,
Hutton Foundation at 805-957-4740.*