

**HUTTON FOUNDATION/SANTA BARBARA INDEPENDENT
MEDIA GRANT**

PURPOSE OF GRANT

To provide marketing communications tools necessary for nonprofit organizations to increase awareness of the unique programs and services they offer to the community in order to reach potential volunteers, donors, board members and funders.

ELEMENTS PROVIDED

- Ⓜ Professionally produced 4-page, tabloid size newspaper insert dedicated exclusively to a single nonprofit organization.

APPLICATION GUIDELINES & PROCEDURES

- Ⓜ Please provide:
 - Agency Name, Address, Phone, Fax and E-Mail
 - Proof of 501(c)(3) Nonprofit Status
 - List of All Agency Staff
 - List of Board Members
 - Itemized Annual Budget (including current Advertising/Marketing Expense)
- Ⓜ No more than two (2) page description of product, service, anniversary or special event to be featured in insert.
- Ⓜ Applications received year round.
- Ⓜ Grant awarded approximately six times each year – insertion dates established by the Santa Barbara Independent.
- Ⓜ Applications will be held 12 months from date of receipt.
- Ⓜ Send application information to:

Hutton Foundation
26 West Anapamu Street, 4th Floor
Santa Barbara, CA 93101

*For additional information or questions, contact Pam Hamlin, Executive Director,
Hutton Foundation at 805-957-4740.*